



PURPLE UP! for military kids



Wednesday, April 15, 2015

Kansas military youth are resilient and take pride in their service to our country. They deserve our appreciation and support. The month of April provides an opportunity to recognize and honor the service of our youngest heroes: military children. Established by former Secretary of Defense Caspar Weinberger in 1986, the designation of April as the Month of the Military Child acknowledges the significant role military youth play in our communities.

Kansas: Operation Military Kids (OMK) and the Institute for the Health and Security of Military Families at Kansas State University invite you to join us for the 5th annual **Purple Up! for Military Kids** celebration by wearing purple on Wednesday, April 15th. This is a very visible way to show support and thank military children for their strength and sacrifices. Purple symbolizes all branches of the military, as it is the combination of Army green, Marine red, and Coast Guard, Navy and Air Force blue.

Help us turn Kansas **purple** on April 15th! Be creative... the goal is for military youth to see they have the support of their community. Plan an event for military families, and we will help promote it! Need some ideas to get you started?

- ★ Ask news and media outlets to feature a story about **Purple Up! for Military Kids**
- ★ Involve schools, sports teams, youth organizations, clubs, and after-school programs
- ★ Invite a Service Member to conduct a Physical Training (PT) session for your youth group and award purple t-shirts to participants—ask local businesses to sponsor
- ★ Invite co-workers, members of your spiritual community, exercise class, or golf league to show their support for KS military youth by wearing purple on April 15th
- ★ Ask stores and restaurants to put a **Purple Up!** flyer in their business window
- ★ Suggest companies and businesses ask their employees to wear purple
- ★ Ask local, regional, state, and federal officials to wear purple on April 15th
- ★ Engage fraternal organizations, social clubs, and Rotary groups



KANSAS STATE
UNIVERSITY

Institute for the Health and
Security of Military Families



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